



## Angela Robarts-Bird Gallery 2008 Expression of Interest

### gasworks

Gasworks Arts Park is a not for profit community arts organisation situated in Albert Park, 3km from the city of Melbourne.

Gasworks' facilities include: exhibition spaces, darkroom, artist studios, Books Illustrated (an illustration gallery and children's bookshop), theatre spaces, multi-purpose rooms, and a mouth watering café.

Gasworks is also a venue for major arts festivals and events throughout the year.

### angela robarts-bird gallery

Gasworks has three exhibition spaces: the Angela Robarts-Bird Gallery (the "Gallery"); the Foyer; and The Age Under Age Gallery. The Gallery is a dedicated exhibition space that opened at the beginning of 2004 and received significant renovation work in early 2007. The Gallery is adjacent to the Gasworks' Café whose walls can be used as part of the exhibitions within the Gallery. The Gallery is open during café hours (currently, 7 days a week, 9am - 5pm). A detailed plan showing dimensions and specifications is available on request. Inspection of the Gallery can be arranged by contacting the Exhibitions & Events Producer. Images and floor plans can be found at [www.gasworks.org.au](http://www.gasworks.org.au).

### program

The 2008 program will run from January until December 2008. Submissions are welcome throughout 2008. However, priority will be given to proposals submitted in 2007.

### criteria

Expressions of interest are open to artists or groups working in any field of creative practice. The focus of the Gallery is on mid-career and established artists.

It is essential that all exhibitions achieve a high level of presentation and display values. Expressions of interest should be submitted on the attached expression of interest form and sent to the Exhibitions & Event Producer together with supporting material.

All expressions of interest are evaluated against the same criteria. Each expression of interest will be evaluated according to the following criteria:

- artistic merit;
- an established artistic practice;
- innovation and originality; and
- the development of a diverse and interesting exhibition program at Gasworks.

Decisions are final and no discussion will be entered into.

## conditions

The Gallery's exhibitions are exhibitor run and are primarily programmed in two & three-week blocks. Variations of exhibition durations, opening nights and opening hours may be arranged in consultation with the Exhibitions & Events Producer and are dependant on availability and Gasworks' other programs and events. Additional fees may apply.

Exhibitors are responsible for their own publicity and invitations. However, Gasworks will send media releases on the artists behalf, include a line listing in Arts Almanac and will arrange an optional mail out to the visual arts mailing list at 75c per unit including postage and handling(if requested). Gasworks supplies each exhibiting artist with a Visual Arts Marketing Kit outlining handy tips and hints on all aspects of exhibition marketing.

The gallery is not attended whilst it is open to the public. However, staff from the Gasworks Administration and Gasworks Café keep an eye on the space and can take enquiries about sales. Exhibitors exhibit at their own risk. Exhibitors may arrange for the exhibition to be attended if desired.

## cost

The Gallery costs \$209 per week. An additional weekly power and lighting levy of \$22 is charged. A mandatory fee of \$132.00 provides for one staff member to be available on the opening night. Optional services are as follows:

- Gasworks can mail out your printed invitations, charged at 75c per unit including postage and handling
- Professional curatorial assistance with planning, lighting, designing and hanging your exhibition is available at a cost of \$44.00 per hour.
- Technical support to assist with hanging and lighting of exhibitions is available at a cost of \$44.00 per hour.
- Gallery sitting is available at \$33.00 per hour.

50% of the hire fees are payable in advance upon acceptance of your expression of interest. This payment is not refundable in the event the exhibition is cancelled. The balance of the hire fees is payable two weeks prior to the commencement of the hire period. Any additional services purchased for your exhibition are payable in advance.

## (de-) installation

Exhibitors are responsible for installation of the exhibition. Installation can be arranged from Midday on the Monday in the first week of the exhibition period. The curtrax hanging system and lighting track system will be demonstrated and is simple to operate.

Removal of works at the end of the exhibition period is also the responsibility of the exhibitor. This can either occur between 4.00pm and 5.00pm on the closing date of the exhibition (if possible) or by 9am on the next business day.

Exhibitors must return the space to the condition in which it was found. Materials are supplied for this, though it remains the exhibitors' financial responsibility.

## openings

Openings are held between 6pm and 8pm. The café is a licensed premises and is open some nights of the week. If your opening falls on one of these nights and the exhibition extends to the walls of the Gasworks Café, exhibitors and their guests must

respect the Gasworks Café's patrons. Menus can be planned in advance if required. Alcoholic and non-alcoholic beverages can be supplied at theatre bar prices. Alternatively, each exhibitor can provide his or her own beverages that will be served by a Gasworks staff member. A limited amount of glassware is available; if you are using your own beverages there is a \$15 surcharge for the use of our glassware. If a large crowd is expected (in excess of 60 people), an additional bar person must be engaged and additional glassware be supplied. Please discuss this with the Exhibitions & Events Producer. Catering for the opening night is each exhibitor's responsibility.

## publicity

Each exhibitor must organise his or her own invitation, publicity materials and distribution. The Gasworks logo must not be used. The location of the exhibition is to be specified on the invitation as "Angela Roberts-Bird Gallery, Gasworks Arts Park, 21 Graham Street, Albert Park, Melway Ref 2J H7, tram #1, stop 31".

Gasworks will provide a listing in *Art Almanac*, in our monthly enews, on our website and will also send out the exhibitor's media release to its media contacts. A media release together with two high quality digital images should be provided to Gasworks at least six weeks prior to the exhibition opening. However, it is important to note that the responsibility for marketing and promoting the exhibition rests entirely with each exhibitor. Contracted artists will be provided with the Gasworks Visual Arts Marketing Kit which contains the Gasworks style guide and step by step directions on how to market the exhibition.

## sales

Gasworks will handle all transactions for you. In this case, a 27.5% (Inc GST) commission is applicable to all sales. Gasworks will handle transactions; we will create invoices, deal with and collect payments from purchasers, oversee collection of artworks and remit a statement of account and any payments due to you within 30 days of completion of sales transactions. Credit card facilities are available for purchasers.

## contract

A successful applicant will be required to sign an exhibition contract when he or she pays the deposit to secure the booking.

## reservations

Gasworks reserves the right to use the Gallery for other purposes outside the Gallery's open hours without prior notice being provided to the exhibitor.

## contact

For further information or queries contact the Exhibitions & Events Producer, Erena Norgard on 03 8606 4206 or [enorgard@gasworks.org.au](mailto:enorgard@gasworks.org.au) Please mail all exhibition expressions of interest to Gasworks Arts Park, 21 Graham Street, Albert Park VIC 3206 or email as above.



Gasworks Arts Park is supported by the City of Port Phillip

# angela roberts-bird gallery

## 2008 expression of interest

Please include the following information with your expression of interest: Please tick

- Completed expression of interest (see below) (✓)
- At least 5 and no more than 10 prints, slides or digital images of previous or proposed work for each artist
- An artist statement for each artist
- A current CV for each artist
- A stamped self-addressed envelope if you would like your images returned

<b>Name:</b>	
<b>Postal Address:</b>	
<b>Work:</b>	
<b>Home:</b>	
<b>Mobile:</b>	
<b>Email:</b>	
<b>Name(s) of exhibiting artist(s):</b>	
<b>Proposed Title of Exhibition:</b>	
<b>Please describe your proposed exhibition as clearly as possible:</b>	
<b>Number of works:</b>	
<b>Preferred month to exhibit:</b>	
<b>Other issues / installation or special requirements (if any):</b>	
<b>Attachments:</b>	1.
	2.
	3.
	4.