



Small Gems 2020

Page 1 - About You

Small Gems aims to identify and present high quality performing arts work for small to medium sized venues in metropolitan Melbourne and beyond. Small Gems will essentially commission independent works that are of professional quality, contemporary interest and in the genre of drama, dance, hybrid theatre, circus and ground based physical theatre, in order to help create new work, support artists with a track record of high quality production output, and contribute positively to the Australian theatre scene.

* 1. Please enter your details.

Name of Artist/Organisation:	<input type="text"/>
Primary Contact:	<input type="text"/>
ABN (if applicable):	<input type="text"/>
Phone:	<input type="text"/>
Email Address:	<input type="text"/>
Postal or business address:	<input type="text"/>
Website (if applicable):	<input type="text"/>
YouTube (if applicable):	<input type="text"/>
Facebook (if applicable):	<input type="text"/>
Instagram (if applicable):	<input type="text"/>

* 2. Please upload your CV and/or artist bios.

For your project to be viable and presentation-ready, you should have at least 3 confirmed collaborators in your creative team (i.e. writer or choreographer, producer, director). Their bios should be attached here.

Choose File

Choose File

No file chosen



* 3. What is the working title or confirmed title of your show?

* 4. Please provide a short synopsis of your show explaining the story, and what the audience can expect to see/experience in your show. Be brief and relevant. (min. 50 words, max. 100 words).

* 5. Please provide a longer synopsis of your show explaining the plot (what happens onstage), who your characters are, and what happens to them. Assume your reader has no prior knowledge of your characters. (min. 200 words, max. 400 words).

* 6. What stage is your show at? Please note, to apply for Small Gems, you must have a solid creative concept and a completed (or close to final draft) script. If you are still in the ideas stage, we recommend you consider applying for a future round. If you have a script in draft stage, please advise when you expect the final draft to be complete.

* 7. Please upload your script.

If you do not have a completed script, please attach your nearest to final draft. If your work contains no dialogue (e.g. dance work or similar), please attach a treatment, notation, anchoring script, cue sheet, etc.

Choose File

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* 8. What artform is your show?

* 9. What genre is your show?



Page 3 - Performance History and Future Engagements

10. Has this show or previous shows produced by you/your company undergone any other development programs, had showings or seasons? (For example, La Mama Explorations, Fringe Festival, Midsumma, New Blood, etc.) Include the year, show title, venue, amount of performances, and attendance.

Program or Performance /
Year / Show Title / Venue /
No. of performances /
Attendance

Program or Performance /
Year / Show Title / Venue /
No. of performances /
Attendance

Program or Performance /
Year / Show Title / Venue /
No. of performances /
Attendance

11. Will you be pitching your work at Showcase Victoria this year?

- Yes I have successfully applied for Showcase this year.
- I was unsuccessful in my application for Showcase this year.
- I intend to apply for Showcase next year.
- I do not intend to apply for Showcase.

12. Have you performed, or are you performing at Adelaide or Melbourne Fringe Festivals in 2019 or 2020? If you have, this should be detailed in your answer to question 10. If you have a planned season, please provide details here.

* 13.

Please briefly describe your tech and production needs.

We recommend you read the technical specifications of each participating Small Gems venue to ensure your show can be performed in at least a few of these spaces.

14. Does your show require any of the following?

- Projector(s)
- Piano
- Fly tower
- Followspot
- Aerial rig
- Full black out
- More than an 8 hour bump in
- A performance space larger than 9m x 12m



* 15. While the venues, will market the shows if selected, it is expected that producers will produce and supply basic marketing material such as access to cast and creatives for interviews and photo opportunities and high resolution photographs for use in posters and brochures. Please confirm which of the following you have on file, or will have professionally produced if selected for Small Gems.

- High resolution hero images (at least 2Mb 300dpi. 1 x landscape and 1 x portrait)
- High resolution production images (at least 2Mb)
- Professionally designed posters or similar collateral
- Social media pages (e.g. Facebook, Twitter, Instagram for the producing company or show itself)
- High quality video promo/trailer of 30 to 90 seconds

16. Please upload examples of marketing materials for previous performances of this or previous shows

Choose File

Choose File

No file chosen

17. Please include links/quotes from critical reviews or detail audience feedback from prior performances of this work. If your work has not had a showing, please include audience feedback from previous shows.



* 18. Who is your show for? Be specific. Consider audience demographics in terms of age, gender, interests and location, and take into account the demographics and programming mix of the Small Gems venues.

* 19. In an ideal scenario, you will have a collaborative relationship with Small Gems venues in marketing your shows to their/your audiences. Briefly, how do you envision you will target and reach your intended audiences? Be as specific as you wish (e.g. "we will use paid Facebook advertising to target XYZ demographic").

* 20. Why would someone buy a ticket to your show? Keep in mind your target audience, but also general audiences of the Small Gems venues whose programming style you think fits your work.

* 21. What are the media hooks for your show? (For example, high profile cast or creatives, interesting story, topical themes, local connections to venues etc.)



* 22.

How many people are in your cast and what roles do they play?

For example:

Cast Member 1: Plays two male roles, one female role and live saxophone.

Cast Member 2: Plays lead female role, also sings.

Please consider the budget of your show and ensure that all listed cast members will be fairly compensated for their work. Preference will generally be given to shows with smaller casts - i.e. less than four cast members.

How many cast members are in your show?

Cast Member/s and role/s:

* 23. Please confirm that you can produce this show for a per performance fee of \$1,000 to \$3,000. This fee applies for all Small Gems venues, even if your show is picked up for touring to other venues outside of the Small Gems network.

- Yes, I can produce this show for a per performance fee of \$1,000 to \$3,000
- No, I would require (and am/would be seeking) additional funding to produce my show.
- Yes, I can produce this show for a per performance fee of \$1,000 to \$3,000, but I would require a minimum number of performances (please specify. As a guide, more than 6 performances per tour would be unlikely).

* 24. Do you have the rights and appropriate permissions to stage this show?

- Yes, I have all rights to the script, music, story etc. as required.
- No, I have not yet sought the rights to this show.
- I am in the process of confirming rights to this show.
- Other (please specify)

* 25. Do you or your company have Public Liability Insurance to stage this show? Standard minimum coverage is \$10-\$20 million.

- Yes, I have Public Liability Insurance.
- I am in the process of obtaining Public Liability Insurance.
- No, I do not have Public Liability Insurance but if successful, would be able to arrange it.
- Other (please specify)

* 26. If your application is successful, Small Gems presenters usually work on a programming time frame of between 6 and 18 months. Are the cast and creatives generally available over the next two years? If not, what is their availability?

- Yes, the cast and creatives are generally available in the next six to 18 months.
- No, the cast and creatives are only available during the following dates:

* 27. I have read and agree to the [Terms and Conditions](#) specified on website

- I agree

Applications will close by midnight on Sunday 5 April. Thank you for your application. The panel will aim to convene by late April, with the intention of informing you of the outcome by late May. The number of applications received may affect and extend this timeline.